HOW TO BEAT THE COMPETITION AT FARMVILLE?

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**\*\* INTRODUCTION**

Social networking sites like Facebook, Orkut, Ibibo etc. offer you with a chance to stay in touch with friends, family, business colleagues and loved ones. The new development on these sites which has made them even friendlier is that they now provide you with a platform to enjoy and pass your time. Did you know how? The most promising and popular social networking site which has emerged is Facebook. And this is mainly because of the online games featured on it. The coolest and most addictive online game today is Farmville on Facebook.

All members on Facebook have now starting devoting immense amount of time playing this virtual game which has started to appear more like a reality. Each one is worried about the fact that their crops have grown and don’t want them to get withered. Some spend time in just plowing, seeding and harvesting while others use their coins to make investments and buy villas, livestock, trees, decorative items etc. People have started taking the game very seriously and have established an emotional bond with their farm.

Farmville is an application on Facebook. It has been developed by Zynga. Facebook also has other applications and online games but nothing is as addictive and popular as Farmville. Some of the other gaming applications by Zynga and others are Texas Hold’em Poker, Yo Ville!, Café World, Fishville, Mafia Wars etc. Farmville provides you with the opportunity to perform all tasks and activities that you would if you owned a farm. It makes you a Virtual Farmer. You are responsible for what happens on your farm. You analyze and take decisions on where to spend the coins you earn from selling crops.

The game till now has been able to addict 73.8 million users. It was launched in the month of June in 2009. It has the power of making everyone feel like a farmer. People are in charge of activities like plowing fields, choosing the crop with higher profits, seeding crops, harvesting grown crops, milking cows, collecting chicken eggs and all you can think of doing as a farmer. On each activity you perform, you either spend or earn coins.

Farmville also enables you to interact with others, for example you can visit your neighbor’s farm or other’s farm and help them with menial jobs like raking leaves, shooing animals etc. Gifts can also be exchanged with neighbors. You can send trees, animals, fences, hay bales, mystery boxes etc. To make it faster, vehicles like tractor, seeder and harvester can also be purchased by spending certain amount of money. And to make it realistic, you also need to buy fuel tanks to run these vehicles.

The whole concept of the game is to earn maximum coins and also reach higher levels. Levels are decided on the basis of XP (experience) you have. You gain XP on almost all activities you perform. You can see which levels your neighbor’s are on. As your level increases, certain features get unlocked to provide you with more interesting things. You also receive Farmville Cash (FV) which helps you buy certain high profit goods or crops. Farmville Cash can be purchased using real money by making online payment. It is also important to achieve different ‘Ribbons’ for fulfilling certain criteria.

It is very important to have neighbors because that enables you to receive gifts, gain XP, earn coins, achieve ribbons etc. Each time your neighbor achieves a ribbon or reaches a new level, you can also benefit from his/her success. You can also fertilize the crops on your friends farms or vice versa which helps to get higher profits and well grown crops.

Zynga has also made an attempt to keep you up to date with its little developments made every few weeks. It has festive crops, decorations, donation campaigns for causes, gifts for the occasions etc.

Zynga, Farmville’s developer organizes interesting events and other new features, for example, Farmville users during the holiday season were able to send virtual Christmas gifts to each other. A new tree named the Holiday Tree was introduces wherein you could store gifts given by friends. These gifts could only be opened on Christmas Eve. Things like holiday sleigh, Candy bars, Ginger Bread Man, Lights were also added. Then around New Year, there was a New Year Ball and a whole 2010 banner with lights. Love gifts like teddy bears, rings, cakes, flowers were introduced during Valentine Week.

Farmville also holds events for causes. It recently held a donation campaign for Haiti earthquake victims. Each time you earn Farmville Cash (FV), a part of it goes to the victims. Various peace signs and crops, which users had to buy with real money, were introduced. This helps in creating awareness and promoting more and more people to get involved with the cause. It creates a sense of unity through the social forum.

Recently, in order to advertise its other applications, Zynga has inter-linked Farmville with Mafia Wars. If you attain a certain level in Mafia Wars, you will be able to buy things on Farmville which are highly advanced at really affordable prices. This is Zynga’s new marketing strategy.

**\*\* FARMVILLE GUIDE**

We all know about the hottest, most tech-savvy online game today called Farmville. In the present era, it has emerged as the most happening online game. Farmville guide will serve as an interesting tool to help you enjoy playing and achieve success. It may sound like a gimmick but going through the guide will help you earn big money and achieve higher levels like a cakewalk. It has emerged as a reality. It’s not just a technique to relax and pass your time but also a method to earn quite a lot of money.

At first, when you read the guide, you might find it like a waste of time. You will not feel very happy about your decision. But once you start your farming journey, you will enjoy playing the game and achieving higher levels. You will feel like a farmer taking care of your personal farm. The guide contains a number of tricks and strategies which help you accomplish excellence in this online application. These quick tips can make your venture easier and simpler.

Farmville guide helps beginners learn how to start. It can give them a push and a basic knowledge about the game. Most youngsters spend hours together on the computer, chatting, surfing, social networking, tweeting, downloading and playing online games like Farmville. They spend more time on the web than on books. Farmville would not have been able to addict 73.8 million users if it was a waste.

Farmville provides you with the opportunity to fetch some money and keep in your purses. This is one of the reasons why people can’t resist themselves and get obsessed with the game. Farmville has the power to capture the minds of people. The different innovations and advancements made by its developer attract the users and make them want to come back each time.

This Farmville guide will give you all facts and rules of the game. There are also cheat codes which will help you crack difficult levels and attain XP faster. If you follow the guidelines provided, you will be able to cross all barriers and achieve the top rankings on your neighbor or friend list. Strategies and tips can help you win FV (Farmville Cash) which will go right into your purse. The amount will be more than you can possibly imagine and without actual labor work or mind work.

The guide will assist you to become a pro at the game. You can beat your friends and colleagues. Don’t worry, this is not a scam. Read it to see the difference. Happy farming!

**\*\* FEATURES OF FARMVILLE**

The different features and options that Farmville offers which makes it distinct from any other game are as follows:

* **My Farmer:** You can modify the appearance of your character by clicking on it. You can change the hair style, skin color and various facial features. There is a customize screen that opens wherein you can change the entire look of your avatar.
* **Walk:** By selecting the multipurpose arrow button, you can make your farmer walk all over the farm. You just need to click on the location where you want him/her to be and your character will walk to that position.
* **Multipurpose Arrow:** The arrow can also be used to open object menus. For example, if you click on a tree, you have options like move, sell or harvest. You can select the activity you want to perform. In the context of a plot, you can use the arrow to plow, seed or harvest.
* **Plow:** If you select the hoe, you can plow land wherever you want to. You can re-plow a fallow land or plow on clear ground. Each plowing activity costs you 15 coins and helps you achieve 1XP.
* **Plant:** Every square that is plowed is ready for seeding. When you click on a plowed land, the market option opens allowing you to choose from a variety of crops. The crops cost differently and also offer different XP’s. The duration taken by different crops to grow also varies.
Once you choose the crop to seed, the mode is changed and every next plowed land that you click on, seeding is done. Plan the crops that you choose knowing what time you can come back to harvest them. Mostly crops that take about a day to grow award 2XP’s and the ones taking less than a day award 1XP. Crops also unlock as you keep crossing levels.
* **Harvest:** Crops take from 2hours to duration of 4 days to grow. When the crop is fully grown, you can just click on it and harvest it. Harvested crops immediately get sold for coins and leave a fallow plot behind. You need to re-plow and re-seed the plot. It is important to remember the time a crop takes to grow.
You should not leave a fully grown crop for too long because they start to wilt and become useless. You receive no coins for a wilted crop. A 1day crop will start wilting after 2days. So crops start to wilt after a period of time equal to their growth time.
* **Level and Experience:** Basic actions in the farm like plowing, planting, harvesting award experience commonly known as XP’s. Activities like Helping neighbors and buying items (trees, houses, barns, buildings, animals, decorations) also offer XP’s. As XP accumulates, it helps you cross levels and unlock new options.
* **Market:** There is an entire market provided for you to buy all that you need for your farm. Clicking on the market icon will help you set up your farm. You can buy a variety of items from the market. They are as follows:
1. Seeds: All the seeds that you plan to plant can be purchased from the market. Certain seeds are locked and can be purchased only after reaching a certain level. The higher the level at which the seed is unlocked, the more number of coins you can earn by harvesting and selling it.
2. Trees: You can purchase trees or receive as trees. These trees take about 2-5days to give ripe fruits. By clicking on the tree, you can harvest it and the fruits are immediately sold for coins. The tree is again bare and ready for fruits to grow. The fruits grown on trees do not spoil indefinitely. By clicking on a tree, you can also choose the option to sell it. No XP is gained by selling the fruits of animals.
3. Animals: You can buy different animals from the market and place them on your farm. Animals also yield products depending on the time they take to produce them. Animals might take 1 to 5 days to be ready. The yielded products can also be sold for coins. Animals themselves can also be sold. There are a few unique animals which cannot be purchased using coins; they have to be purchased using Farmville Cash. Certain animals can only be received as gifts. No XP is gained by selling products of animals.
4. Buildings: The market also offers barns, houses, fruit stands, wells, rest tents, tool shed etc. These can be used to decorate your farm. They may also have an effect on the farm later. They could be used for storage purposes. Purchase of buildings helps you gain experience points which you need for crossing levels.
If you become a millionaire, you can purchase the Villa which makes your farm look beautiful.
5. Decorations: You can’t just have a farm with plowed land, buildings and livestock. In order to make your farm look complete, it is necessary to have things like fences, hay bales, wagons, garden gnomes, wind mills, scarecrows etc. All these can be purchased from the market and also offer XP’s.
6. Expand or upgrade farm: You can expand the size of your farm in order to have more space for your trees, animals and livestock. You can also increase the number of plots which give you more space to grow crops. You can hit a 16X16 or 18X18 size farm. A family size farm can be 30X30. Different sizes are unlocked at different levels and also depend on the number of neighbors you have. A new feature was launched during Christmas in which you could put a snow blanket on your farm. The entire floor will be snow based and white in color.
7. Vehicles: The market place also provides you with vehicles like the tractor, seeder and harvester. These vehicles reduce the number of clicks you have to make on each plot. With the help of these vehicles, you can cover 4 plots of loan in one go. You will also need fuel tanks for the vehicles. Fuel tanks can also be purchased from the market using Farmville Cash. Fuel refills are available.
* **Gifting:** There is a small gift box on the right below corner in which you receive and store gifts from friends. You can also send free gifts to friends and ask for a return favor. Gifts are of all kinds i.e. decorations, trees, animals etc. During season celebrations, gifts such as fuel tanks or limited edition animals are also available. Gifts can be sold in exchange for coins. Farmville also gives gifts to players when they achieve a ribbon or cross a level.
* **Neighbors:** You can invite more of your friends to be farmers using the My Neighbors page. Your friends will receive a Farmville invite and will have to accept it. You will be notified when they accept it. A strip of your farmers is displayed at the bottom of your farm screen displaying the level they are at and the XP’s they have.
* **Helping Neighbors:** You can gain XP by cleaning your farmers land, shooing all sorts of animals, fertilizing their crops, feeding chickens etc. You can visit a friend’s farm by clicking on the name of the friend in the neighbors strip or bar provided on your farm screen.

**\*\* GETTING STARTED**

To start playing Farmville and enjoy the experience for virtual farming, you need an active Facebook account. You can add the online gaming application from a friend’s account or if you have received an invite from any of your contacts to be neighbors. In this manner, you can start growing crops and vegetables.

The following steps will help you getting started and begin farming. You will learn eventually as you play more.

* **Find your farm and create a character for yourself:** It’s time for you now to create your own Farmville avatar. You create a character according to your style and personality. You decide the gender, hair style, color of eyes and clothing as well. This is the beginning of your new life as a farmer.
Once your character is created, you are given 300 coins to help you start. A 4 plot farm is given where you begin your work. There is land around for you to plow more plots and expand your farming area. Some crops are already growing for you to harvest. These are beginner crops which will help you earn money and help you start the journey of plowing and planting other crops.
* **Tools to help you begin farming:** Money making begins with the plating and seeding of crops. You are provided with a clear arrow which is multipurpose for operational activities. There is a plow tool for plowing and a tool for harvesting. Each time you click on a plot, the action is carried out. There is also a market button where one can purchase seeds, animals, trees, decorations, vehicles as well as fuel. After a certain level, you can also expand the size of your farm with the use of coins.
Lastly there is a gift box in which you can receive and store gifts from neighbors and friends. It is always a nice gesture to return the favor.
* **Planting process:** You can click on a plot and your avatar will plow it. The avatar walks to the plot and performs the activity. It is necessary to keep a check on your money (coins) because you need them for plowing as well as seeding. Each crop has a cost price and a sell price. Once you plant the crops, you have to wait for the desired time they take to grow.
* **Harvesting crops:** After the specified time has passed, you can click on the fully grown crops and harvest them using the tool provided. You receive a profit on each crop you harvest and also gain XP.
* **Add neighbors:** Send invites to your friends and let them be your neighbor. The more neighbor’s you have, the more profitable it is for you. You gain XP and earn coins for performing basic chores on your neighbor’s farm. You can also exchange gifts and add more things to your farm.
* **Achieve Ribbons:** Perform all activities possible on your farm and receive credit for it. Don’t just grow and harvest crops. Milk cows, feed chickens, adopt animals, help neighbors, purchase decorative items etc. You achieve ribbons for performing an activity a specific number of times or spending a certain amount of money. You receive White, Yellow, Red and Blue ribbon attached with a bonus of XP and coins.

Thus, these are the basic steps you need to follow while taking care of your farm and working like a farmer.

**Some quick guidelines that can help the player are:**

* Remember to harvest the crops you have grown before they wilt (spoil). In case you don’t harvest on time, you will incur a loss. Crops start wilting after a period of time equal to their growth, so a 4 hour crop will start wilting after 8 hours. So remember the time your crop will take to grow.
* Keep a check on your money. Don’t over use them. Make wise decisions.
* Purchase buildings like garden shed, dairy farm, chicken coop and tool shed to store animals and full grown flowers to save space.
* Purchase trees and animals as they are a onetime investment with continuous returns. They do not spoil nor have any overhead expenses.
* Save money and purchase tractor, seeder and harvester. They make plowing, seeding and harvesting much faster and reduce the number of clicks.
* You can send messages to your neighbors. You can leave a sign board with a personal message that will remain on their farm for all friends to read it. It can be placed anywhere you like.
* In order to increase the storage capacity of a tool shed or barn or stable, you can organize events. Just publish a message on the wall of all your friends. If a minimum number of friends are able to attend the event, your storage capacity increases.
* You can turn on/off sound effects and music.
* You can also click pictures of your farm and post it as an album on your account.

\*\* **STRATEGIES OF PLAYING FARMVILLE**

Farmville is on top in the online community today. Facebook has become the most used social networking site because of the presence of Farmville. It has become one of the most played games in just a span of 6months. A number of Farmville strategies are present to help earn coins and jump to higher levels faster. Farmville tips help to increase speed, choose the right crop and grow the best crop.

Some strategies that can help:

* **Speed strategy:** The speed strategy is the fence trick. Each time you click to perform an activity, your avatar walks around the farm. The user needs to clear his/her farm or plot and make nine sections. The person walks through the sections and at that time, you should purchase fences and place them around all four sides of your avatar. The avatar is captured inside the fences and planting crops becomes a much faster and speedier process. You can also put hay bales around the character. But it is important to check that the character should be in the centre of the farm to block his/her path.
* **Plant more strawberries:** A smart tip is to plant strawberries. It yields higher profits and makes the player rich very soon. Strawberries take around four hours to grow, thus the player needs to visit the computer every few hours. If visiting the computer several times a day is not possible, strawberries should not be planted as they will rot resulting in higher costs and losses. Strawberries can be purchased for 10 coins and sold for 35 coins. This gives you a profit of 25 coins. Strawberries give 1XP. Once the player reaches higher levels, he/she can plant coffee, tomato, artichokes, pumpkin and other crops which help to receive higher profits and clear levels faster.
* **Intelligent crop growing decisions:** You should take decisions regarding which crops to grow depending on the time you can devote and the number of times you can access the computer. If chances of coming back on the computer are possible after long gaps, crops like sugarcane, tomatoes, pumpkin should be grown. They take 8 hours to go. If the frequency is even lesser, one to two day crops should be planted like eggplant, red tulips, cabbage should be planted.

These strategies have been adopted all over the world by avid players who enjoy farming and have been able to reach higher levels faster.

\*\* **TRADE SECRETS OF FARMVILLE**

Farmville has become a potentially famous source of earning money across the globe. It is entertaining and can help you fill your pockets with lots of cash. Its success is credited to the returns it provides without much hard work.
Farmville secrets and tips provided help one earn higher profits. They make the game even more interesting, simple, easy and addictive. Since you know the tricks and secrets of the game, you enjoy attaining credentials which act like perks and incentives to go on. Also when you see yourself at the highest level as compared to your neighbors and friends, it boosts your morale and motivates you to play with more devotion.

As mentioned earlier, it is very important to keep a track of the time a particular crop takes to harvest and mature. The money which is earned by growing the crop is calculated by dividing the crop decided by the time it takes to mature. For example, strawberries take 4 hours to mature. So they should not be planted mid night or at a time when you know you can’t come back after 4 hours. This is an important Farmville secret that the player should be conversant with the maturing and harvesting time of the crop chosen. It is important to cater to the needs of the crop as and when required. The game is time bound and it is necessary to log in to your account at the required time. If the player is not able to do so, the opportunities of making money may be lost. The characteristics of certain crops are as follows:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| S.NO | NAME OF CROPS | HARVESTING TIME | COST PRICE | SELLING PRICE | XP GAINED |
| 1. | Eggplant | 2days | 25 coins | 88 coins | 2 |
| 2. | Rice | 12hours | 45 coins | 96 coins | 1 |
| 3. | Wheat | 3days | 35 coins | 115 coins | 2 |
| 4. | Pumpkin | 8hours | 30 coins | 68 coins | 1 |
| 5. | Red Tulips | 1day | 75 coins | 159 coins | 2 |
| 6. | Peppers | 1day | 70 coins | 162 coins | 2 |
| 7. | Soybeans | 1day | 15 coins | 63 coins | 2 |
| 8. | Cranberries | 10hours | 55 coins | 98 coins | 1 |
| 9. | Artichokes | 4days | 70 coins | 204 coins | 2 |
| 10. | Raspberries | 2hours | 20 coins | 46 coins | 0 |
| 11. | Squash | 2days | 40 coins | 121 coins | 2  |
| 12. | Daffodils | 2days | 60 coins | 135 coins | 2 |
| 13. | Aloe Vera | 6 hours | 50 coins | 85 coins | 1 |
| 14. | Watermelon | 4 days | 130 coins | 348 coins | 2 |
| 15. | Corn | 3 days | 150 coins | 380 coins | 2 |

As you can see in the table provided, the crops which take more time to grow yield higher profits. So in order to earn lots of money and be rich, your decision has to be wise and smart. You have to choose from over 43 crops. **Selecting the right crop** is the first Farmville secret.

The gift box is like a bank or a fortune. Neighbors or friends can send gifts when you are in need. If you are facing crisis and do not have too much money to purchase, a gift can help you earn some profits. For example, if you receive an Apple tree or a Sheep from a friend, you don’t spend any money but have an assured return which can help you make some money. Also when you buy buildings like Dairy Farm or Chicken Coop to store your animals and save space, friends can gift animals so that you yield maximum return from the buildings. You need to store 20 cows and 20 chickens respectively in the buildings to get highest profits. Hence, **gifting** is another Farmville secret. Friends usually drop a gift and expect the favor to be returned.

As we all know, Farmville is played on a social networking site. Hence, building relations and also keeping a track of how others are doing is very important. Gifting can help you get close to other players and learn about the tips and strategies they are using. If you see a person making lots of money, you should indulge in exchanging gifts so that you start a conversation with that player. This way you can know his/her tips. These tips can be used by you effectively to earn money. So, **learning ways and tips from others by connecting with them** is also a Farmville secret.

Zynga organizes different celebration events like Christmas, New Year, Valentine’s etc. **Making good use of seasonal events** is also a Farmville secret. Limited edition crops, buildings, decorative items are introduced. The crops are usually high profited and the buildings can be a great investment. After the seasonal celebration is over, those buildings or decorations can be sold for prices higher than what they were bought for. Limited edition gifts can also be exchanged.

**Adopting animals** is also a Farmville secret. When your friends post a lost animal, never leave the opportunity to adopt it. You don’t have to pay any money and have an asset with assured return. It can be of great use when you are having bad times.

These secrets along with the previous mentioned strategies should be used to enjoy a meaningful and worthwhile game.

\*\* **TOP TEN TIPS TO BEAT COMPETITION AT FARMVILLE**

Farmville is the latest addiction for all Facebook members. It’s an online gaming application. It keeps players totally glued and engrossed. They forget about all other things happening around them. Farmville provides you with the opportunity to enjoy the experience of a farm, livestock and forest virtually. You can achieve gold coins by performing various activities like plowing, seeding, harvesting, milking of cows, collecting wool from sheep etc. The more activities you perform the more experience you gain. Your XP increases as you play along and help you reach higher levels. Your farm can look just beautiful and give maximum profit of you take decisions wisely.

Every individual has the greed or expectation to be on the top and be better than others. They want to see their farms at the highest level and being above their friends. As you reach higher levels in Farmville, you get more exciting gifts, more variety of crops to choose from. At each level, a new item is unlocked bringing with it more excitement and a new learning experience. The pride of having more options which others at lower levels do not have is just an amazing feeling. This motivates people to want to reach higher levels in much lesser time. Each new development that is unlocked is like a surprise element.

In order to beat your competition and out do the others, the following tips can be used:

* First and foremost, it is important to gain XP. This helps you cross levels and attain higher positions. It is a determinant of your success. XP has a direct relationship with coins and Farmville Cash. You need to perform more activities in a day to gain XP. The easiest way to beat others is by **expanding your farm.** It will cost you a lot of coins and Farmville Cash. But expansion will help you achieve XP’s. XP is vital for achieving top position and attaining victory.
* Second tip to win the competition is **increasing the number of plots** you have. The more number of plots you have, the more crops you can grow. This results in higher profits and also more XP. You gain about 1-2 XP per plot for planting crops. Depending on the crop you choose, you will receive XP and coins. Apart from planting, plowing also gives you XP. Plowing the same land again or increasing the number plots help you gain 1XP.
* The third tip to beat competition is plan your planting. **Seed the plots in the most strategic manner.** Analyze the input and output of each crop and decide when to plant it. Don’t just go around planting fruits or vegetables you like. Or plant your favorite flowers to make your farm look beautiful. See planting as an investment activity and plan the returns. If a crop takes less time to grow, resort to growing those as it will give you more coins and XP in a day. For example, Aloe Vera takes 6 hours to grow and gives 1XP. You can grow it thrice in a day and gain thrice the amount of XP and coins. On the other hand, artichokes take 4days to grow and give 2XP’s per plot planting. You will be able to receive the return only once after 4 days.
* The fourth tip is related to the above trick. Planting crops in a strategic way could also depend on the time you can give to your farm. In case you can’t come back more than once in a day, plant seeds which offer atleast 2XP’s for the day. For example, rice takes 12hours to grow and offer’s 1XP. You will be able to grow it for maximum 2 times in a day and you will have to come back twice. The net result will be 2XP’s. This you can also achieve by planting red tulips which take a day to grow. You will receive the same XP without having to log in again in the same day. Also if you reach level 30, you have the option of growing crops which offer 3XP’s in the same day.
* The fifth tip is to try and **have maximum number of neighbors.** Performing chores on your neighbor’s farms like shooing animals and raking leaves also helps you to gain XP. The game is ultimately all about XP and you need to find ways to gain it. After taking care of your own farm, it won’t take long to lend a hand to neighbors especially when you benefit from it. Neighbors could also help you by fertilizing your crops. Harvesting crops does not give any XP but crops fertilized by neighbors give XP when harvested. Helping neighbors is a good habit. Adopting lost animals offered by friends or neighbors makes you a good farmer as well as increases the number of animals you have. If you don’t want to keep the adopted animals on your farm, you can sell them and earn coins. The earned coins could be used for planting crops or increasing plots.
* As mentioned earlier, gifting is also an essential element to reach higher levels. Neighbors could be useful in the exchange of gifts. They could send trees or animals when you are not able to earn profits. Trees and animals are permanent assets. Returning the favor and indulging in gifting should be considered.
We all know Farmville is played on a social networking site. Neighbors at higher levels can provide you with tricks and strategies. They can share their experiences and learning. Neighbors could also allow you to expand your social circle. You could invite your friend’s neighbor just because you think their farm is beautiful or the strategies that they use are useful and fruitful. Hence, **interacting with neighbors** either by the exchange of gifts or sending invites is essential.
* The seventh and eighth tip is to try and **achieve ribbons of all four colors.** There are White, Yellow, Red and Blue Ribbons. These ribbons are awarded for completing a specific set of criteria. Ribbons are like awards. Ribbons are given on the basis of performance in different activities. The different types of ribbons for different activities are:
1. Local Celebrity: Have the maximum number of neighbors
2. Good Samaritan: Be a good farmer and help neighbors with menial chores
3. High Roller: Earn lots of coins with all the activities you perform
4. A Pretty Penny: Spend coins in buying things from the market
5. Cream of the Crop: Harvest more and more crops
6. Knock on Wood: Harvest maximum trees
7. Zoologist: Collect milk, eggs, wool etc. from all animals
8. Architect: Own as many buildings as possible
9. Pack Rat: Purchase decorations to decorate your farm
10. Animal Shelter: Make it a habit to adopt animals
11. Green Thumb: Harvest the different kinds of crops i.e. fruits, vegetables, grains, flowers
12. Tree Hugger: Harvest all the unique type of trees
13. Noah’s Ark: Collect material from all kinds of livestock, i.e. cow, chicken, horse, turtle, swan, duck etc.
14. Not Spoiled, Gifted: Have more than 20 different gifts stored in your gift box. Be a special neighbor
15. Crop Whisperer: Apart from helping neighbors with cleaning jobs, remember to fertilize their crops
16. Flower Power: Grow lots and lots of flowers. You can now also store bunches in your garden shed
17. Pretty Garden: Place bunches of flowers around your farm to make it look pretty. Bunches expire within 2weeks
18. King of Compost: Harvest maximum crops fertilized by your neighbors
19. They of Mystery: Buy mystery boxes from the market or receive from friends and open them to see what you get
20. Fenced In: Place fences around your farm
21. Lord of the Plow: Use the tractor to plow land on your farm
22. Need for seed: Use the seeder to seed on plots
23. Cat Lady: Brush all the cats you have
24. Vegetable Virtuoso: Harvest more and more vegetables
25. Foremost Fruit Farmer: Grow fruits maximum number of times on your farm
26. Egg-cellent Discovery: Discover Mystery Eggs in your Chicken Coop
27. Cunning Collector: Collect gardening tools, decorations, butterflies, bugs etc. from plots or friend’s farm according to the clues provided
28. Horse Power: Own a horse stable and find items in the stable

Ribbons are updated according to the features which are added. The number of achievements required in each category to attain a ribbon depends on the nature of the ribbon. The ribbons help you attain XP and coins. The Yellow Ribbon awards you 50XP’s, the White Ribbon 100XP’s, the Red Ribbon 500XP’s and the Blue Ribbon 1000XP’s. You also earn coins along with the ribbon you attain. A gift is also given by Farmville.

* The ninth tip to beat the competition and become rank 1 on Farmville is by **buying big buildings** from the market. It is true that it involves spending a lot of coins and Farmville Cash but the amount of XP it awards it humongous. A small building worth 1000 coins can give you 10XP’s. A bigger building can even go up to giving you 100XP. Attaining a 100XP at one time can help you cross and reach higher levels faster. You could by barns, houses, other equipments which may be useful in the future. Buildings like in real life serve as an investment and an asset. When in financial crisis, you can sell the buildings and get coins to spend on plowing and seeding.
* The final way to be a high scorer or have the highest level position is by **actively participating in the seasonal celebrations and taking most out of it.** The events could be like Christmas, New Year, thanksgiving, Halloween etc. The limited edition crops sometimes provide higher XP even at lower levels as perks during events. They also fetch you more profits. The limited edition buildings can also serve as great purchases. They may be available at affordable prices and can be sold after a while in return of coins. Special events are times to gain XP and earn money. They are times for you to attack on and achieve greater levels in just no time.

The above mentioned tips are like tricks of the trade. They are like a secret key to success and promotions. You can easily outdo all your friends by following the tips strategically and planning the expenditure of coins on your farm. These tips can make you the champion without spending hours together and working hard on your farm.

A quick recap of the tips to help you remember:

* Expand your farm size
* Increase the number of plots
* Seed the plots in a strategic manner
* Seed the plots keeping in mind the time you can devote
* Have maximum neighbors
* Interact with neighbors, send gifts
* Achieve Ribbons of all four colors
* Purchase big buildings
* Participate in events

Apart from these tips, mastering a particular crop can also be useful. There are three stages of mastery. You have to choose one crop and keep growing it over and over again. You have to accomplish 3 stars to achieve the mastery. When you accomplish a star, you are awarded XP. After all stars are achieved, you receive a mastery sign that can be used to decorate your farm and show that you are a great farmer.

These Farmville tips can help you maximize your monetary profits. But most of the players make a common mistake of not calculating and speculating the harvesting time for each crop. That is the main guideline that should be kept in mind. A player should always remember the harvesting time of the crop and log in again to harvest it before it wilts. If your crop wilts, it will result in no coins. Time is a constraint in the game and it never returns. So each time you harvest a crop, remember to replant and get continuous returns. You also need to keep an eye on other players to know of their increase in currencies. Don’t hesitate asking them their secrets and strategies.

**\*\*** **THE ULTIMATE KNOW-HOW OF FARMVILLE**

Farmville is the most inciting online game of the era. It is an application of the social networking site named Facebook. It has been able to addict a number of users across the world because it provides the opportunity to earn money. The money here is popularly known as coins or Farmville Cash. There are a lot of ways and strategies that you can follow to earn monetary profits faster in Farmville. So read the Farmville strategies for a sure win at the game. It will not be a waste of time. The tricks and tips will surely help you beat others and attain higher positions.

There are lots of things that you can do with the coins you earn at Farmville. You can buy crops, increase plowed land, increase farm size, decorate your farm, purchase building, have livestock, grow trees etc. There is a wise decision involved in every step. It feels like taking care of an actual farm and making business investments.

A distinct feature about Farmville is that you can keep track of your neighbor’s achievements and profits. Each time your neighbor is awarded a ribbon or reaches a higher level, it is published on your wall for you to know. This looks like a challenge and competition on a social networking site. This platform keeps you in touch with all your neighbors.

When you log in to your farm, you sometimes get a message saying ‘A little calf has lost his way and walked into your farm. Would you help the calf?’ You share the message with all your neighbors on their wall and someone adopts the poor animal. In a similar way, you can also adopt animals by keeping your eyes open for published messages.

Ribbons are like medals or awards. You work more to achieve the ribbons. They are the elements that keep you going. They motivate you to perform certain activities again and again or in a specific manner. For the ‘Not Spoiled, Gifted’ Ribbon, you make it a habit to send gifts to friends expecting to get them in return and earn the ribbon.

When you have enough coins to purchase big buildings like warehouses, cottages, the look of your farm can change completely. Coins can be earned faster by going through Farmville strategies, tricks and tips. If you become a millionaire, you can purchase a Villa which makes you feel like having a great ‘Farm House’.

**\*\* MORE ABOUT FARMVILLE**

This Farmville Guide will not prove to be a wrong choice. The Farmville strategies, tips and tricks given will all work and not let you down. The guide will help you enjoy your journey and make it a fun filled experience. When coins flow in, your morale gets boosted and your interest to play the game increases.

The Farmville Guide is easily available. You may access it and read it at your own leisure. The guide ensures to make you a pro at the game. Parents have not objected to children playing Farmville as it has the potential to earn money.

Farmville recently conducted a ‘Farm of the Week’ competition. All members were asked to send in pictures of their farm. The winning farm would be displayed on the Official Farmville Fan Page and the winner will be awarded 100 Farm Cash. The site was flooded with entries and the event was a success.

Farmville has also been beneficial for Facebook. A lot of people have chosen Facebook to be their number 1 social networking site because they have the opportunity to play Farmville. New members have also signed up to be a part of what everything is doing.

Farmville’s Application Page has 23,108,612 fans. It has been able to reach 73.8million players. The reason why people come back and play the game is because Farmville is not a gimmick. All transactions and activities are performed in front of you. There is no chance of cheating. At times when the Facebook or Farmville server is down, the crops do not wilt and people are not expected to lose money due to technical errors.

Farmville has been able to attract people from all leagues and backgrounds, all age groups, boys and girls. The sound effects make it seem very realistic. It is not gender or age specific. Most games on the web have only a particular group playing it. Other games developed by Zynga have not been able to do so well. For example, Café World which is about cooking and baking is mostly played by girls, whereas Mafia Wars is generally preferred by boys.

You may find a lot of strategies and cheat codes online but most of them are illegal. You may be debarred by the developers of Farmville for using some of the technical cheat codes. All the Farmville strategies and tips in this book are legal and officially permitted.

So enjoy the journey of farming, aim to reach higher levels and achieve top positions!